

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001

DILIE	NVOICE	ATE
DUE		ALE

Advertiser	Dalton for Governor
Product	DALTON FOR GOVERNOR
Estimate Number	2211

Invoice #	116491-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116491
Alt Order #	06274924
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	323
Product Code	326

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WRAL WRAL 5am News	5am - 5:30a		-		_		-		
	CLASS 3 CANDIDATE R9.26									
				to 10/28/12	1x	1				
	WRAL		F	10/26/12	:30	5:23 AM	WDFG12TVENV106H	\$400.00)	1
5	WRAL 5:00 First News CLASS 3 CANDIDATE R9.26	5-530p								
	02/100 0 0/1142/B/112 110:20		10/22/12	to 10/28/12	1x	1				
	WRAL		F	10/26/12	:30	5:24 PM	WDFG12TVENV106H	\$1,780.00)	1
6	WRAL 5:30 News	530-6p								
	CLASS 3 CANDIDATE R9.26		10/00/10	to 10/28/12	1.,	1				
	WRAL		10/22/12 F	10/26/12	1x :30	5:44 PM	WDFG12TVENV106H	\$1,780.00)	1
8	WRAL CBS This Morning	7am - 9am	'	10/20/12	.50	J.44 I W	WDFGIZIVENVIOOR	φ1,700.00)	'
0	CLASS 3 CANDIDATE R9.26	raiii - Jaiii								
	CE/100 0 0/11/2/12/11/2 110:20		10/22/12	to 10/28/12	1x	1				
	WRAL		F	10/26/12	:30	8:44 AM	WDFG12TVENV106H	\$665.00)	1
19	WRAL WRAL 6a News Sat	6-8a								
	CLASS 3 CANDIDATE R9.26									
				to 10/28/12	1x	1-				
	WRAL		Sa	10/27/12	:30	7:14 AM	WDFG12TVENV106H	\$400.00)	1
20	WRAL CBS This Sat Morning 8-9a CLASS 3 CANDIDATE R9.26	8-9a								
			10/22/12	to 10/28/12	1x	1-				
	WRAL		Sa	10/27/12	:30	8:29 AM	WDFG12TVENV106H	\$665.00)	1
21	WRAL 6pm News (Sun) CLASS 3 CANDIDATE R9.26	6-630p								
			10/22/12	to 10/28/12	1x	1				
	WRAL		Su	10/28/12	:30	5:58 PM	WDFG12TVENV106H	\$665.00)	1
22	WRAL CBS Sunday Morning CLASS 2 CANDIDATE R9.26	9-1030a								



Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001



Advertiser	Dalton for Governor
Product	DALTON FOR GOVERNOR
Estimate Number	2211

Invoice #	116491-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116491
Alt Order #	06274924
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	323
Product Code	326

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	WRAL CBS Sunday Morning	9-1030a	•				•	•		•
	CLASS 2 CANDIDATE R9.26									
	WRAL		Su	10/28/12	:30	9:44 AM	WDFG12TVENV106H	\$800.00		1
23	WRAL The Insider (1-130p)	1-130p								
	CLASS 3 CANDIDATE R9.26					_				
	WRAL		10/22/12 Th	2 to 10/28/12	1x	1	WDFG12TVENV106H	ΦΩΩΕ ΩΩ		4
00		10- 1-	ın	10/25/12	:30	1:17 PM	WDFG121VENV1U6H	\$335.00		I
26	WRAL Noon News CLASS 3 CANDIDATE R9.26	12p-1p								
	CLASS 3 CANDIDATE N9.20		10/22/11	2 to 10/28/12	1x	1				
	WRAL		Th	10/25/12	:30	12:43 PM	WDFG12TVENV106H	\$535.00		1
27	WRAL 5:00 First News	5-530p	•••	10/20/12	.00	12.1011		φοσο.σσ		
-	CLASS 3 CANDIDATE R9.26	О ОООР								
			10/22/12	2 to 10/28/12	1x	1				
	WRAL		Th	10/25/12	:30	5:28 PM	WDFG12TVENV106H	\$1,780.00		1
30	WRAL CBS This Morning	7am - 9am								
	CLASS 3 CANDIDATE R9.26									
				2 to 10/28/12	1x	1				
	WRAL		Th	10/25/12	:30	8:15 AM	WDFG12TVENV106H	\$665.00		1
31	WRAL The Insider (1-130p)	1-130p								
	CLASS 3 CANDIDATE R9.26		10/00/11			4				
	WRAL		10/22/12 Tu	2 to 10/28/12 10/23/12	1x :30	-1 1:17 PM	WDEC12TH (10CH	\$335.00		-
00		10- 1-	Tu	10/23/12	.30	1.17 PW	WDFG12TVENV106H			I
33	WRAL Noon News CLASS 3 CANDIDATE R9.26	12p-1p								
	CLASS 3 CANDIDATE N9.20		10/22/19	2 to 10/28/12	1x	-1				
	WRAL		Tu	10/23/12	:30	12:58 PM	WDFG12TVENV106H	\$535.00		1
34	WRAL WRAL 5am News	5am - 5:30a		. 0, 20,	.00			φοσο.σσ		·
٠.	CLASS 3 CANDIDATE R9.26	Ju 0.004								
			10/22/12	2 to 10/28/12	1x	-1				
	WRAL		Tu	10/23/12	:30	5:08 AM	WDFG12TVENV106H	\$400.00		1
		We	warrant that the a	ctual broadcast inf	ormation sho	own on this invoice	was taken from the program log.			



Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001

INV	AIO	F
A KII	UI	JE

DU INVOICE ATE			
Advertiser		Dalton for Governor	
	Product	DALTON FOR GOVERNOR	
	Estimate Number	2211	

Invoice #	116491-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116491
Alt Order #	06274924
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	323
Product Code	326

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
34	WRAL WRAL 5am News	5am - 5:30a					_			
	CLASS 3 CANDIDATE R9.26									
35	WRAL 5:00 First News	5-530p								
	CLASS 3 CANDIDATE R9.26					_				
	MDAL			to 10/28/12	1x	-1	12 126	A4 700 00		
	WRAL		Tu	10/23/12	:30	5:22 PM	WDFG12TVENV106H	\$1,780.00		1
36	WRAL 5:30 News	530-6p								
	CLASS 3 CANDIDATE R9.26		40/00/40	+- 40/00/40	4	1				
	WRAL		10/22/12 Tu	to 10/28/12 10/23/12	1x :30	-1 5:52 PM	WDFG12TVENV106H	\$1,780.00		
07	• • • • • •	7 0	Tu	10/23/12	.30	3.32 FIVI	WDFG12 I VENV100H	φ1,700.00		Į.
37	WRAL CBS This Morning CLASS 3 CANDIDATE R9.26	7am - 9am								
	CLASS 3 CANDIDATE N9.20		10/22/12	to 10/28/12	1x	-1				
	WRAL		Tu	10/23/12	:30	8:28 AM	WDFG12TVENV106H	\$665.00	1	1
40	WRAL Noon News	12p-1p	Tu	10/20/12	.00	0.20711	WDI GIZIVENVIOON	φοσο.σο	,	•
40	CLASS 3 CANDIDATE R9.26	12p-1p								
	02,100 0 0,111B1B711 2 110.20		10/22/12	to 10/28/12	1x	1				
	WRAL		W	10/24/12	:30	12:54 PM	WDFG12TVENV106H	\$535.00		1
41	WRAL WRAL 5am News	5am - 5:30a								
	CLASS 3 CANDIDATE R9.26									
			10/22/12	to 10/28/12	1x	1				
	WRAL		W	10/24/12	:30	5:08 AM	WDFG12TVENV106H	\$400.00		1
42	WRAL 5:30 News	530-6p								
	CLASS 3 CANDIDATE R9.26									
				to 10/28/12	1x	1				
	WRAL		W	10/24/12	:30	5:43 PM	WDFG12TVENV106H	\$1,780.00		1
		Aired Spots	21							
		Alleu Spols	4 I							

Gross Total \$18,680.00



Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001



Advertiser	Dalton for Governor
Product	DALTON FOR GOVERNOR
Estimate Number	2211

Invoice #	116491-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116491
Alt Order #	06274924
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	323
Product Code	326

Agency Ref	
Advertiser Ref	

Agency Commission

\$2,802.00

Payment Terms 30 Days Net Amount Due \$15,878.00